

Sterling Planet and 3 Key Clients Receive 2008 Green Power Leadership Awards

DOE honors Sterling Planet for second consecutive year

Intel Corp., PepsiCo and Cisco Systems receive EPA awards

ATLANTA, October 31, 2008 - Again this year, Sterling Planet and its clients have received Green Power Leadership Awards at the annual National Renewable Energy Marketing Conference, the industry's paramount annual gathering organized by the U.S. Environmental Protection Agency (EPA), the U.S. Department of Energy (DOE) and the Center for Resource Solutions.

The annual awards recognize leading contributors to advancement and development of the nation's green power market. For the second consecutive year, DOE honored Sterling Planet as Renewable Energy Marketer of the Year. EPA recognized three Sterling Planet clients - Intel Corp., PepsiCo and Cisco Systems - with three leadership awards. Intel also was named Green Power Partner of the Year.

The awards were presented early this week in conjunction with the 2008 National Renewable Energy Marketing Conference in Denver.

"Intel was pleased to nominate Sterling Planet for the prestigious Department of Energy award, and now we're gratified to see that this innovative leader in energy and environmental markets has now won the DOE award for the second consecutive year," said Marty Sedler, Intel's Director of Global Utilities and Infrastructure. "Sterling Planet is a market maker that has delivered an unprecedented, large volume of renewable energy kilowatt-hours tailored to our company's specific needs."

A pioneer in sustainable energy markets, Sterling Planet has demonstrated unparalleled leadership in the growth of renewable energy markets and creation of environmental benefits. Since 2000, Sterling Planet has sold billions of REC kWh from diverse technologies such as wind, solar, biogas, landfill gas energy, biomass and small hydro.

Sterling Planet's renewable energy sales have avoided approximately 28 billion pounds of carbon dioxide emissions; in effect, neutralizing the carbon emissions of 2.4 million passenger cars for a year. Thirteen of the nation's top 25 renewable energy purchasers have bought from Sterling Planet. Also served are another 1,529 business customers, 92 utilities, 57 colleges and universities, 188 government clients and thousands of consumers.

"Thanks to our forward-thinking customers, Sterling Planet has made great strides in benefiting the environment as we build the renewable energy market," said Mel Jones, Sterling Planet president and chief executive officer. "Customers from an array of market segments turn to us to make a difference and build their brand value. We are proud to share the spotlight with these giants in corporate environmental stewardship."

Sterling Planet is the trusted partner for buyers and sellers navigating complex carbon markets and seeking a carbon advantage. The Atlanta-based company is a leader in all three key environmental markets - renewable energy, energy efficiency and carbon.

"DOE selected this year's award winners for their leadership in helping our nation grow its market for clean energy alternatives for businesses and consumers," said Steve Chalk, DOE deputy assistant secretary for energy efficiency and renewable energy. "Consumer purchases of renewable energy help diversify our energy supplies, strengthen our national security and reduce global environmental impacts."

A sustainability pioneer, Sterling Planet introduced renewable energy certificates to the national market in 2000 and White Tag® energy efficiency certificates in 2006. These White Tags® trade similarly to RECs but represent the environmental value of energy savings rather than renewable energy production. Sterling Planet also markets verified emissions reductions, or carbon offsets, from domestic and international projects that adhere to leading quality standards, including Green-e Climate, U.S. EPA Climate Leaders and the Voluntary Carbon Standard.

Sterling Planet is building a clean energy pipeline, with more than 400 megawatts of new renewable energy capacity and greenhouse gas reduction projects under development in North America. A U.S. EPA Climate Leaders partner and founding member of The Climate Registry, Sterling Planet adheres to sustainable business practices and has committed to net zero greenhouse gas emissions from its own company operations.

<http://www.sterlingplanet.com/greenpowerleadershipawards.htm>